

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

Claim 1 (Currently Amended): A method comprising:
presenting a user interface that includes a plurality of graphical indicators adjustable by a user, wherein the graphical indicators that represent ranges of options associated with a set of items available from an electronic commerce system;
receiving input from a the user that adjusts one of the graphical indicators within the respective range;
selecting one of the items from the set based on the graphical indicator adjusted by the user; and
automatically adjusting at least one of the graphical indicators not adjusted by the user based on the selected one of the items.

Claim 2 (Currently Amended): The method of claim 1, wherein presenting a user interface comprises presenting the graphical indicators to include set points having adjustable positions within the represented ranges, wherein the set points represent current values or positions within the represented ranges, and further wherein automatically adjusting at least one of the graphical indicators comprises re-computing the positions for the set points associated with one or more of the graphical indicators.

Claim 3 (Original): The method of claim 2, wherein receiving input comprises receiving a new position for a set point associated with the graphical indicator adjusted by the user, and selecting one of the items comprises determining which one of the items has an option that most closely matches the set point for the graphical indicator adjusted by the user.

Claim 4 (Original): The method of claim 2, wherein selecting one of the items comprises selecting one of the items that has options most similar to the set points for a previously selected item.

Claim 5 (Original): The method of claim 2, wherein one of the options comprises a price associated with each of the items and selecting one of the items comprises selecting one of the items to minimize a change to a price set point for a previously selected item.

Claim 6 (Original): The method of claim 2, wherein selecting one of the items comprises: prioritizing the set points into higher priority set points and lower priority set points; and

selecting the item from the set of items to minimize a change to the positions of the higher priority set points.

Claim 7 (Original): The method of claim 6, further comprising receiving input from the user that defines priorities for the set points.

Claim 8 (Currently Amended): The method of claim 6, wherein the prioritizing the set points comprises prioritizing the set points that have been recently ~~adjustments~~ adjusted by the user.

Claim 9 (Original): The method of claim 1, further comprising: receiving input from the user to limit the range associated with one of the options; and configuring one of the graphical indicators to limit the adjustable positions of the corresponding set point in accordance with the defined range.

Claim 10 (Original): The method of claim 1, further comprising:
receiving the search criteria from the user; and
querying a database server to retrieve the set of items that match the search criteria;
and
determining the ranges of the available options based on the returned set of items.

Claim 11 (Original): The method of claim 1, further comprising initiating an e-commerce transaction for the selected item in response to receiving action input from the user.

Claim 12 (Currently Amended): The method of claim 1211, wherein initiating an e-commerce transaction comprises initiation purchase of the item.

Claim 13 (Original): The method of claim 1, wherein each of the items comprise one of a service and a product.

Claim 14 (Currently Amended): A system comprising a user interface software module operating on a computer, wherein the user interface software module presents a user interface that includes a plurality of graphical indicators adjustable by the user, wherein the graphical indicators that represent ~~represents~~ respective ranges of available options associated with a set of items available from an electronic commerce system, and further wherein the user interface software module selects one of the items based on an adjustment to one of the graphical indicators by a user, and automatically adjusts at least one of the other graphical indicators based on the selected one of the items.

Claim 15 (Currently Amended): The system of claim 14, wherein the graphical indicators include set points having adjustable positions within the represented ranges, wherein the set points represent current values or positions within the represented ranges, and the user interface software module re-computes the positions for the set points associated with the other graphical indicators based on the selected item.

Claim 16 (Original): The system of claim 15, wherein the user interface software module selects one of the items by determining which one of the items has an option that most closely matches a new position for the set point of the graphical indicator adjusted by the user.

Claim 17 (Original): The system of claim 15, wherein the user interface software module selects one of the items that has options most similar to the set points for a previously selected item when a plurality of the items match the new position for the set point of the graphical indicator adjusted by the user.

Claim 18 (Original): The system of claim 15, wherein the user interface software module selects one of the items to minimize a change to a price set point for a previously selected item.

Claim 19 (Original): The system of claim 15, wherein the user interface software module selects one of the items based on user-defined priorities assigned to the set points.

Claim 20 (Currently Amended): The system of claim 15, wherein the user interface software module selects one of the items based by on minimizing a change to the positions of any of the set points that have been recently adjusted by the user.

Claim 21 (Original): The system of claim 14, wherein the user interface software module comprises a client-side user interface software module executing on a client device, and the user interface software module automatically adjusts at least one of the graphical indicators without communicating with a web server.

Claim 22 (Original): The system of claim 14, wherein each of the items comprise one of a service and a product.

Claim 23 (Currently Amended): ~~A~~An electronic commerce system comprising:
a host computer that executes software to transact reservations for airline flights,
wherein the airline flights have a set of available options; and
a user interface software module executing on a client computer coupled to the host
computer via a network, wherein the user interface software module presents a user interface
having a plurality of graphical indicators and user-adjustable set points that graphically define
positions within ranges of the available options associated with the airline flights.

Claim 24 (Currently Amended): The ~~electronic commerce~~ system of claim 23, wherein
the user interface software module selects one of the airline flights based on an adjustment to
one of the set points of the graphical indicators, and automatically re-computes the positions
for the set points of the other graphical indicators of the user interface based on the selected
one of the airline flights.

Claim 25 (Currently Amended): The ~~electronic commerce~~ system of claim 23, further
comprising a server-side user interface software module executing on the host computer,
wherein the server-side user interface software module selects one of the airline flights based
on an adjustment to one of the set points of the graphical indicators, and automatically re-
computes the positions for the set points of the other graphical indicators of the user interface
based on the selected one of the airline flights.

Claim 26 (Currently Amended): The ~~electronic commerce~~ system of claim 23, wherein
the options for the airline flights include a price, a number of transfers, a total flying time, a
time of departure, and an arrival time.

Claim 27 (Currently Amended): A system comprising:
computing means for providing real-time tradeoff analysis of options associated with items offered to a user by an electronic commerce system;
network interface means for generating a user interface for the computing means; and display means for presenting the user interface to a user,
wherein the network interface means includes generation means for generating the user interface to include a plurality of graphical indicators adjustable by the user, each of the graphical indicators representing a respective range of available options associated with the items and having a set point specifying a value within the range,
wherein the set point represents a current value or position within the represented range, and
wherein the computing means includes automatic update means to automatically re-compute one or more of the set points and adjust the graphical indicators associated with the re-computed set points in response to input from the user.

Claim 28 (Original): The system of claim 27, wherein the computing means includes selection means for selecting one of the items from the set of items in response to the input from the user.

Claim 29 (Original): The system of claim 28, wherein the input from the user manually adjusts one of the set points, and the selection means selects the item having options that most closely satisfy manually adjusted set point.

Claim 30 (Original): The system of claim 27, wherein each of the items comprise one of a service and a product.